

ADVERTISING RATES & SPECIFICATIONS - 2025



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DESCRIPTION: The Journal of Vascular Access (JVA), issued six times per year, considers the publication of original manuscripts dealing with clinical and laboratory investigations in the fast growing field of vascular access. In addition reviews, case reports and clinical trials are welcome, as well as papers dedicated to more practical aspects covering new devices and techniques. All contributions, coming from all over the world, undergo the peer-review process.

The Journal of Vascular Access is divided into independent sections, each led by editors of the highest scientific level:

- Dialysis
- Oncology
- Interventional radiology
- Nutrition
- Nursing
- Intensive care

AFFILIATIONS:

Vascular Access Society (VAS)
Association for Vascular Access (AVA)
Australian Vascular Access Society (AVAS)
World Congress Vascular Access (WoCoVA)

READERSHIP PROFILE: Nephrologists, radiologists, vascular surgeons, oncologists, intensive care unit specialists, anesthesiologists, nurses

IMPACT FACTOR:

• 1.6

RANKING:

- Peripheral Vascular Disease (SCIE) 71 out of 93

PRINT:

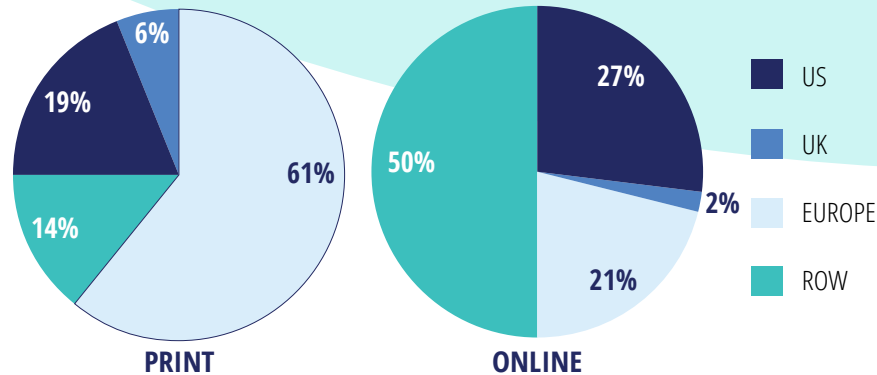
- Circulation: 173
- Frequency: 6

ONLINE:

- Average Monthly Unique Visitors 22,962
- Average Monthly Pageviews 44,432



GEOGRAPHICAL DISTRIBUTION



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ADVERTISING RATES & INFORMATION

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE	MAIL DATE
JANUARY	20 NOVEMBER 2024	22 NOVEMBER 2024	2 JANUARY 2025
MARCH	22 JANUARY 2025	24 JANUARY 2025	3 MARCH 2025
MAY	25 MARCH 2025	28 MARCH 2025	1 MAY 2025
JULY	23 MAY 2025	26 MAY 2025	1 JULY 2025
SEPTEMBER	23 JULY 2025	25 JULY 2025	1 SEPTEMBER 2025
NOVEMBER	24 SEPTEMBER 2025	26 SEPTEMBER 2025	3 NOVEMBER 2025

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£2,022	£1,913	£1,804
• OUTSIDE BACK COVER	£3,060	£2,950	£2,841
• INSIDE FRONT COVER	£2,460	£2,349	£2,240
• INSIDE BACK COVER	£2,224	£2,115	£2,005
• HALF PAGE	£913	£863	£820
• DOUBLE SPREAD	£3,388	£3,277	£3,169

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

BANNER ADVERTISING

STANDARD

Minimum of 10,000 impressions per month

CPM

STANDARD BANNERS

£65

GEOTARGETED BANNERS

£75

STICKY BANNERS

£96

EXPANDABLE

£85

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

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FOR PRICING**

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px;
300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated
GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs
may apply).

• ARTWORK DELIVERY

Email: ukadvertising@sagepub.co.uk

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts

728 X 90 px

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Sponsored Emails

Custom HTML

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FOR PRICING**

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250
Smaller banner sizes can be accepted
but will not display optimally.

**MONTHLY SPONSORSHIP
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FOR PRICING**

FULL PAGE PDF

1237 X 1631 px

**MONTHLY SPONSORSHIP
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FOR PRICING**

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING



▲
Digital
Advertising
Examples

MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

FOR ARTWORK SUBMISSION:

UK Advertising

Email: ukadvertising@sagepub.co.uk

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

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